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CROSSROADS
for women inc.

CARREFOUR
pour femmes inc.



ANNUAL REPORT



2025-2026

INTRODUCTION

This report provides a glimpse of all the work this organization has done over the past year. None of it would be possible without our funders' support, our staff's passion and dedication, the volunteers who believe in our mission, and the courage of every survivor who chooses a life free from violence.

We are honoured to walk with them on their journey.

MISSION, VISION, & VALUES

Mission

Helping women and children transition from crisis to empowerment by providing safe housing, education, and one-on-one support.

Vision

All women and children live healthy and safe lives.

Values

Transparency, empathy, teamwork, confidentiality, respect and integrity.

A MESSAGE FROM OUR BOARD PRESIDENT

This past year marks significant milestones for Crossroads for Women. We celebrated our 45th anniversary and received increased, much-needed support from our funding partners.

I would like to thank the Board of Directors for their continued commitment to Crossroads. Your support and time are making a long-standing organization even better.

To our Executive Director Renée Charron, thank you for your leadership and focus on the many strategic and longer-term initiatives we are exploring to ensure we continue delivering the best services to those who need them.

To our staff, thank you for being on the front line and delivering the required services. Your tireless efforts do not go unnoticed.

Finally, to our funders, donors and volunteers, thank you! We wouldn't exist without your support.

As an organization, we continue to keep the people we serve at the centre of everything we do and look forward to continuing to support as many individuals as possible.



Lisa Paschal

MEET OUR BOARD



Annick Mondat-Alleman
Vice-President



Linda Hudson
Secretary



Greg Kinsman
Treasurer



Celeste Branch
Director



Alisa Campbell
Director



Lisa Dow
Director



Denise Frenette
Director



Julie McLaughlin
Director



Morgan Meaney
Director



Christina Munro
Director



Dawn Steele
Director



Nadine Villegas
Director

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

It is a privilege to lead an organization that witnesses both the devastating impact of gender-based violence and the incredible resilience of survivors every day. I am constantly inspired by the women and children we serve, and by the compassion and dedication of our team.

None of this would be possible without our incredible frontline staff. They are the first to answer the phone in the middle of the night, welcome someone seeking safety, and walk alongside survivors as they begin to heal. This work asks so much of them, and I want to take a moment to celebrate and thank each member of our team.

As I reflect on the past year, I am incredibly proud of what we have accomplished together: we were honoured to be recognized as Non-Profit of the Year at the Chamber of Commerce Business Excellence Awards; increased access to counselling across our programs; completed a new four-year strategic plan and housing feasibility study; and witnessed the declaration of gender-based violence as an epidemic in New Brunswick.

These achievements reflect the collective efforts of our staff, partners, funders, volunteers, and community.

This year is especially meaningful as Crossroads for Women celebrates 45 years of service.

To everyone who has supported Crossroads for Women: thank you! Your generosity, partnership, and belief in our mission make this work possible.



Renée Charron

TRANSITION HOUSE

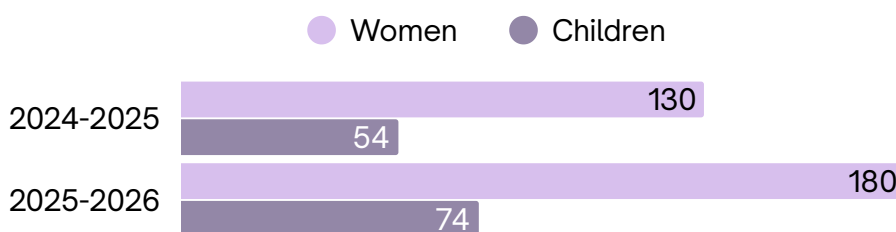
Our Transition House provides a safe and supportive place to stay for women and children fleeing gender-based violence while they work toward stability and independence. With 41 beds, it is the largest transition house of its kind in Atlantic Canada. Residents have access to 24/7 on-site support, individualized case management, safety planning, housing assistance, resource navigation, child and youth programming, and connections to community services.

This year, we refreshed our child and youth spaces, built an accessible ramp to the courtyard and created a dedicated trauma-informed crisis room for calls and in-house clients.

Programming remained a cornerstone of our work, with approximately **130 group sessions** offered this year. Regular sessions focused on healthy relationships, understanding the cycle of abuse, financial literacy, grounding and coping strategies, and practical life skills. Our community partners and special guests also provided a range of enriching experiences, including art therapy activities, trauma-informed self-defence, Indigenous-led workshops, visits from therapeutic support animals, and guided mindfulness and meditation sessions.

We are grateful for the community and business partnerships that allow us to continue this work.

Intakes



CHILD & YOUTH SUPPORT

For children, leaving home and entering a shelter can be a confusing and unsettling experience. Our Child & Youth Support Program helps create a sense of stability, safety, and normalcy through play, connection, and trauma-informed support, ensuring kids can simply be kids during a period of transition. In addition to providing access to counselling, we help meet everyday needs by offering school snacks, fulfilling toy wishes, and celebrating important childhood milestones.

Throughout the year, our Child & Youth Worker organized back-to-school parties, baby showers, birthday celebrations, trick-or-treating, holiday activities, and countless recreational events including pool days, Olympics, tie-dye, movie nights, and crafts. These activities foster friendships, build community within the shelter, and create positive memories during a difficult time. Some children have even described their stay at Crossroads as a "hotel" or "summer camp", a powerful reminder that, through care and compassion, a potentially traumatic experience can instead be remembered as one filled with safety, fun, and kindness.

Supporting children also means supporting their mothers. Our Child & Youth Worker provides one-on-one coaching, parenting resources, and guidance as women navigate the challenges of single parenting, co-parenting, and custody arrangements. By caring for the whole family, we help lay the foundation for healthier, more hopeful futures.



NON-STATUS, REFUGEE AND IMMIGRANT (NSRI) CLIENTS

This year marked the final year of funding for our Non-Status Resident Initiative (NSRI). One in four women staying at our Transition House identified as NSRI, often facing additional barriers when leaving abusive relationships. Over the past year, we supported more than 50 individuals, providing opportunities for support through group sessions, counselling, and individual meetings. These connections offered individuals space to access support, build on their strengths, and move forward at their own pace.

A dedicated Wellness Navigator provided specialized support, advocacy, safety planning, and connections to community resources. While this funding has ended, our commitment has not. We will continue supporting non-status, refugee, and immigrant survivors as they build safe, independent lives in Canada.

CRISIS LINE

Our 24/7 Crisis Line is often the first point of contact for survivors and loved ones seeking support. Staffed around the clock by our Wellness Navigators, the crisis line provides compassionate, confidential support by phone or text whenever it is needed.

Whether someone is in immediate crisis, exploring their options, or supporting a loved one, our team offers emotional support, safety planning, information about available resources, and referrals to community services. Every call is met with empathy and respect, ensuring individuals have access to the support they need, no matter where they are in their journey toward safety.

In 2025-26, we received 6,462 calls.



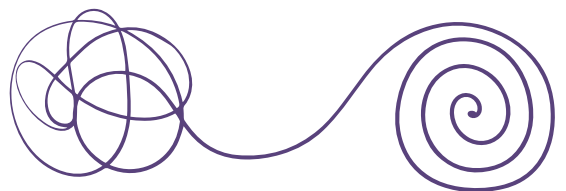
COUNSELLING

We believe that healing from violence goes hand in hand with supporting mental health. That's why we continued to expand access to professional counselling beyond our Transition House and Jade Centre to include clients in our supportive housing and outreach programs.

This year, counselling continued being available on-site at the Transition House and at the Dieppe Affordable Supportive Housing (DASH) program. Community clients could also access counselling through referrals from the Outreach or Jade teams. In total, **our counsellor provided 298 counselling sessions for women and children staying at the Transition House and 192 sessions through the Jade Centre.**

By expanding counselling services to Second Stage Housing, supportive housing, and outreach clients, more survivors can access trauma-informed mental health support when they need it most, helping them build resilience and strengthen coping skills.

The effects of witnessing and experiencing violence in any form can be long-lasting, impacting individuals not only physically and financially, but emotionally as well. That is why we are incredibly grateful for the ongoing support and partnership of our community mental health partners: **East Coast Flourish, New Beginnings, and Sage Counselling Services**. Through this trauma-informed collaboration, our clients can access meaningful mental health resources and compassionate care throughout their journey toward healing and a life free from violence.





The Jade Centre supports survivors of sexual violence and individuals impacted by sexual violence, directly or indirectly, regardless of whether the experience is recent or historic. Clients are often referred through the Crisis Line, Transition House, and community partners such as SANE, the RCMP, and local community agencies.

In addition to providing trauma-informed counselling through our partners, the program provides accompaniment to hospitals, police, and court, ensuring survivors receive compassionate support throughout the reporting and healing process. They have **provided 41 accompaniments** over this past year. The Jade team also provides every client with equitable and tailored supports, such as crisis response, emotional support, advocacy and system navigation, to name a few.

Education and prevention are also key elements of the Jade Centre's work. Through presentations, workshops, and community events, **the program reached approximately 3,500 people** this year, increasing awareness of sexual violence and educating community members.

The Jade Centre also hosts the Independent Legal Advice (ILA) Program, which entered its final year of funding while continuing to provide survivors of sexual violence with accessible, trauma-informed legal support.

Survivors can access up to four hours of free legal advice or representation, helping them understand their rights, explore their options, and make informed decisions about what is right for them. The program respects each survivor's autonomy and recognizes that there is no single path to healing or justice.



OUTREACH

Our Domestic Violence Outreach Program is often the first and last point of contact for survivors, offering support at different stages of their journey. The program connects with individuals before they are ready or able to leave an abusive relationship, provides education and awareness about gender-based violence, and helps survivors transition from other Crossroads programs toward greater independence.

What sets this approach apart is its continuity and accessibility. Unlike residential programs, there are no bed or unit limits, and individuals do not need to live in a Crossroads residence to access services. This allows the program to meet people where they are and remain available as their circumstances and needs change.

Support also extends to hospitals, police, and court, where accompaniment helps survivors navigate complex systems and make informed choices. In 2025–2026, **84 accompaniment supports** were provided.

Demand continues to grow, with increased internal and community referrals sometimes resulting in a waitlist. Looking ahead, we will expand our presence in rural communities and schools, bringing prevention, education, and support closer to the people who need it and working to break cycles of violence before they begin.



SUPPORTIVE HOUSING

Over the past fiscal year, we continued expanding access to safe, affordable housing for survivors of gender-based violence. Each tenant is paired with a dedicated case manager who provides individualized support with housing stability, community resources, system navigation, and the steps toward greater independence. By the end of the fiscal year, our housing network had grown to **41 units across four buildings in the Greater Moncton area**. They are comprised of five Second Stage units, six units at Blossom House, two Third Stage units, and 28 units supported through our partnership with Rising Tide at Dieppe Affordable Supportive Housing (DASH). These units provide more than housing; they create pathways toward safety, independence, and a stronger future. The need for this housing remains significant, with **87 applications** received in the past year.

We were proud to partner with Université de Moncton's Zone Rouge program, bringing "dance activism" to DASH this past year and creating opportunities for movement, self-expression, joy, and connection.

Our Second Stage community also navigated significant challenges following two major floods in December 2024. After extensive repairs, residents returned home by spring 2025, allowing programming and group activities to resume.

Although outside this reporting period, we also honour the memory of Sarai, a beloved child in our Second Stage program who passed away in April 2026 following a courageous health battle. A plaque now sits beside the playground in memory of the joy she brought to those around her. Her mother's resilience and the care shown by residents and staff are a lasting reminder of the strength within this community.

Rest in peace, Sarai.

MEET OUR TEAM



Grace Shannon
Community Coordinator



Holly Bernard
Office Coordinator



Jennifer Miller
Delivery Driver



Emily Borbey-Schwartz
Transition House Manager



Lakeisha Ferguson
Transition House
Case Manager



Nicole Croteau
Transition House
Case Manager



Gedeline Pitre
Transition House
Child & Youth Worker

MEET OUR TEAM



Jessica Gallant
JADE Centre Manager



Karine Richard
Systems Navigator



Kaleena Lawless
Sexual Violence
Outreach Worker



Ashley Hall
Supportive Housing
& Outreach Manager



Catalyna Correa
Domestic Violence
Outreach Worker



Courtney Totten
Domestic Violence
Outreach Worker



Stephanie Carver
DASH Case Manager



Mannatpreet Kaur
DASH Case Manager



Amie Fulton
Supportive Housing Coordinator

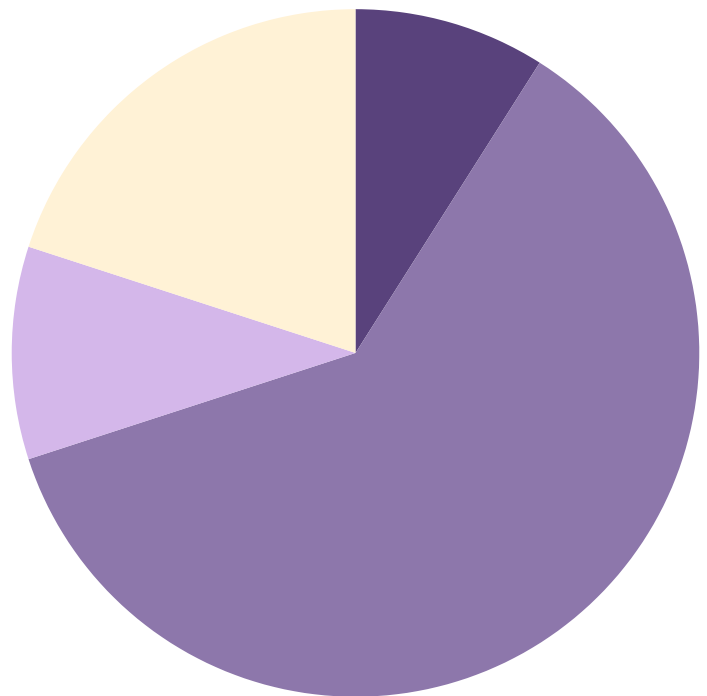
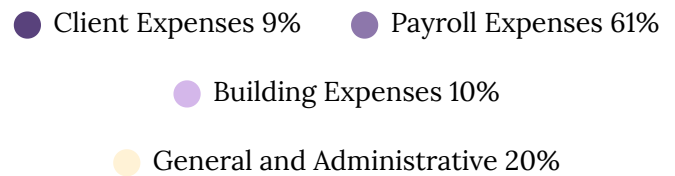
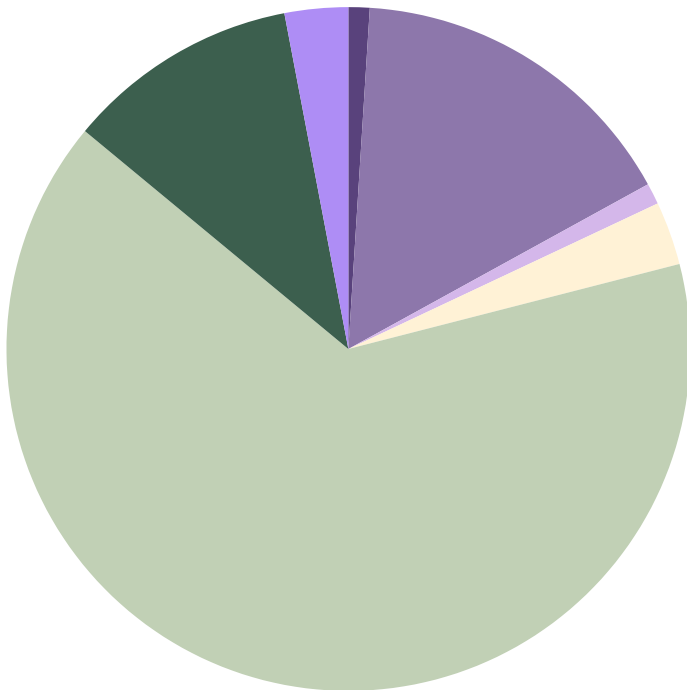
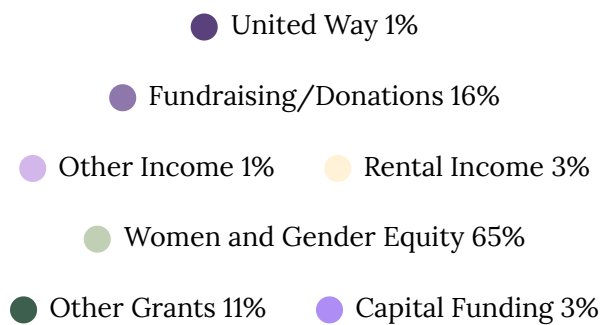
FINANCIALS

Revenue

\$2,638,033

Expenses

\$2,602,256



COMMUNITY CORNER

Crossroads for Women continues to benefit from the generosity, time, and expertise of our community. We are especially grateful for annual initiatives such as United Way's Day of Caring, Major Drilling's Day of Love, and the many corporate partners, such as Atlantic Lottery, Cooperators, Organigram, PepsiCo., RBC and Tangerine who continue to show up for Crossroads. From building furniture and painting rooms to cooking meals, organizing spaces, and helping with countless projects, these contributions make our spaces more welcoming and our services stronger.

Through partnerships with NBCC, Oulton College, and other post-secondary institutions, we welcomed 10 students for placements throughout the year, contributing approximately 1,200 hours of support to our programs and services.

We've also onboarded more than 30 regular volunteers. We are grateful to local businesses and organizations who bring their teams together to support Crossroads. Their time, skills, and energy make a meaningful difference in our programs and in the lives of the women and children we serve.



IN MEMORY OF



Geraldine LeBlanc, 78, passed away peacefully on June 6, 2026, and entered into the presence of her Lord and Saviour. Gerri dedicated more than 30 years of service to the Public Service Pension Centre (DSS). She had a love for singing and was deeply rooted in her faith.

*Thank you, Gerri,
for your many contributions to Crossroads for Women's mission.*



Hermance Melanson, 98, passed away peacefully on June 20, 2025. She dedicated 42 years of service to the Federal Government and was an active member of several community and faith-based organizations, including La Légion de Marie, Vie Montante, and the Université du 3^e âge. She was deeply connected to her community and believed in giving back when possible.

*Thank you Hermance,
for your sizable bequest, and for pushing us onward.*



Omer Leblanc, 89, passed away peacefully on March 6, 2025. A retired Air Force veteran and a man of many talents, Omer was known for his cheerful disposition, playful sense of humour, and positive outlook. He and his wife, Thérèse, shared 62 years of marriage and enjoyed travelling together throughout Canada, the United States, and Europe.

*Thank you, Omer, for your sizable bequest.
It will be a lasting reflection of your kindness and generosity.*



Sarai, who passed away on April 12, 2026, after bravely battling illness for most of her young life. Born on July 17, 2024, Sarai the Samurai showed remarkable strength and resilience from the very beginning. Though her time was far too short, she was deeply loved by all those who were fortunate enough to know her. Sarai had a smile that could light up any room and brought laughter to anyone around when she made sweet little bubbles while she babbled.

*Thank you, Sarai,
for being a beacon of joy and hope.*

IN HER WORDS

"When I walked into the Transition House with my girls, I was depressed, hopeless, and deeply lost in the blue sea as a result of the abuse my girls and I had experienced. I had no idea how to swim out of that blue sea. My girls were living in a dark room filled with fear, uncertainty, and anxiety.

If you had sent us to another shelter, it might have been a very different story.

We later met with other beautiful souls who worked tirelessly to support, encourage, and remind my family that we could swim out of the blue sea.

My sincere gratitude goes to the entire staff of Crossroads for Women. Every small contribution you make adds up. The different programs provided for children and their mothers have had such a positive impact, and the therapy clinic (Sage) was so helpful in our healing process. Your hard work has made all the difference, and your exceptional teamwork and dedication never cease to amaze me. I could not be more grateful. Thank you for all that you do. It truly makes this Transition House a better place to be.

You did a wonderful job with my girls. Your enthusiasm and willingness to work with them, engage them, help give them hope, and bring out the best in them meant so much. Thank you. May God keep and bless you and your homes abundantly.

Thank you for your support in ensuring that we had the spiritual aspect of our lives intact. The youth program for the girls was wonderful, and they were truly blessed by it. Your professional advice and words of encouragement cannot be overlooked. Thank you.

To the entire staff, thank you so much for your kindness, help, and support. You are all awesome, wonderful, and amazing souls. May God keep you and your families and meet you at the points of your needs.

My family appreciates each and every one of you for making our stay a wonderful experience and for making our transition to the next level smooth.

You all deserve more than words of appreciation, but all we have is our family's sincere gratitude."

MAJOR CONTRIBUTORS

Assumption Vie
Bourgeois Conseillers Financiers Inc.
Canadian Tire
City of Moncton
Clearclaim Adjusters
Colliers International
Cox and Palmer
Dalco Mechanical Ltd.
Doug and Gloria MacDonald Foundation
Dragon Boat Festival
Farm Credit Canada
Ford Country Club
Giftfunds Canada
Immaculate Heart of Mary Church Social Action Group
Imperial Tobacco
Kemnay Family Office Inc.
Kurdyak Family Foundation
Lillian Taylor Cormier Foundation Inc.
Lockhard Foundation
Lower Turtle Creek Ladies Aid
Major Drilling Group International Inc.
Mamslas Ltd.
New Brunswick Nurses Union
Sexual Violence NB
Southeast Regional Service Commission
Sunny Corner Enterprises
Stewart McKelvey
Unifor Social Justice Fund
Vancouver Foundation
Visitation Province
Walmart
Women and Gender Equity

Thank You!

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THANK YOU



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