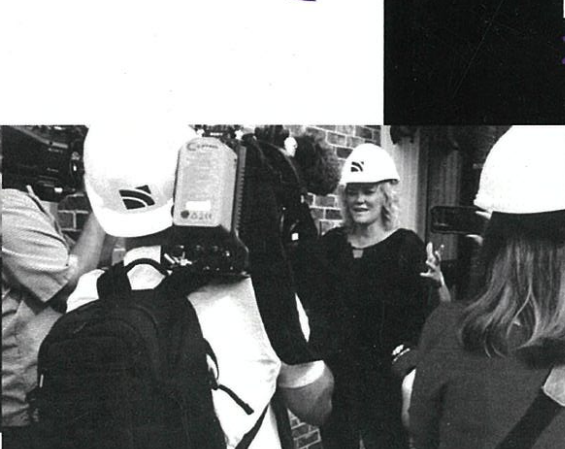




# ANNUAL REPORT

2017











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Our Partners:





# 1 MISSION

Helping women and children transition from crisis to empowerment by providing safe housing, education, counselling and support.

## Family Violence Crisis Center

- 24/7 crisis intervention, counselling and support services for victims of violence.

## Sexual Assault Crisis Center

- 24/7 support services and resources for victims of sexual assault.

## Crisis Line

- 24/7, 1-800 SENB Line providing support and resources in relation to violence.

## Emergency Transitional Housing

- Providing short term emergency housing for victims of violence in a secure and confidential environment.

## Blossom House

- Long term affordable and supportive housing for mental health and addictions.

# 2

## PROGRAMS

### Second Stage

- Supportive, affordable and secure housing for victims of domestic violence.

### Community Outreach Program

- Community support services for victims of violence and sexual assault.

### Children and Youth Support Program

- Support services and play-based therapy for children and youth victims of violence.





# MESSAGE FROM THE PRESIDENT

# 3

“

We had a truly historic year at Crossroads for Women. Helping women and children transition from crisis situations to empowerment takes a team and a community of support that we are tremendously grateful for.

Our greatest accomplishments included a remarkably successful Capital Campaign of 2.5 million that allowed us to purchase and renovate a new transition house and the launch of the South Eastern Sexual Assault Centre. Additionally, thanks to a generous donor, we were able to implement Blossom House which facilitates long term housing for women battling mental health and addiction

issues. All three of these are much needed additions to our community!

The outpouring of support we received this year has been incredible, and we are so grateful to our wonderful donors and volunteers. You truly make the difference in the lives of women and children at Crossroads, you make it possible for us to provide the vital programming that goes beyond food and shelter to help families achieve stability, independence, and a brighter future.

*Thank you*



(Left to right)

**Martine Savoie** - Chair • **Pascale Paulin** - Secretary • **Dwayne Hayes** - Director  
**Tina Thibodeau** - Executive Director • **Pauline Vautour** - Treasurer • **Sara Sears** - Director  
**Darrell Nameth** - Director (absent)

# BOARD MEMBERS

# 4

Our Partners:





# 5

## CAMPAIGN CABINET



**Andrée Savoie**  
Co-Chair



**David Savoie**  
Co-Chair



**Martine Savoie**  
Board Chair



**Darrell Nameth**



**Bill Hennessey**



**Denis Laroque**



**David Hawkins**



**Donnie Fillmore**



**Jason Maillet**



**Lise Caissie**



**Dawn Arnold**



**Lisette Michaud-Carrier**

We extend our sincere appreciation to our Co-Chairs Andrée Savoie and David Savoie and all of the members of our dedicated and loyal Campaign Cabinet. You have given selflessly and helped mobilize the community in support of our New Shelter. Thank you for your financial commitment, your support and helping us achieve our goal. The many significant contributions from individuals, foundations and corporations demonstrate the generosity of our community when we come together with a shared purpose.

### **Builders \$50,000 and more**

- Province of New-Brunswick
- Government of Canada
- Crossroads 250
- Bequest of Dr. Susan Fultz
- Groupe Forage Major Drilling Group International Inc.
- Lockhart Foundation
- Religieuses Notre Dame du Sacré Cœur
- Angela Savoie
- Assomption Vie
- Club de Dieppe Rotary

### **Leaders - \$25,000 to \$49,000**

- Wawanesa Insurance
- Greater Moncton Realtors du grand Moncton
- Andrée Savoie & Mathieu Richard
- Bill and Franca Hennessey
- Acadian Construction
- Le Groupe Jean Coutu (PJC) Inc
- Filles de Jesus

### **Partners - \$10,000 to \$24,000**

- Martine Savoie
- Darrell Nameth & Nancy Everell
- David Hawkins
- Dr. Jayson Dool
- Banque National du Canada
- Ernst & Young
- Robert Black & Marilyn Galliot
- Greater Moncton Sunrise Rotary Club
- Moncton West- Riverview Rotary Club
- Ashford Investments Inc.
- Villa Foods
- Gail Snelgrove
- Bob Cormier
- Franca and Sergio Di Bonaventura
- Wanda & Allan MacLellan
- Ian and JoAnn Franklin
- Ruth and Ross Cleveland
- Fred & Monica Plant
- Armour Transports
- Royal Bank of Canada

# 6

## CAPITAL CAMPAIGN DONORS

### **Patrons - \$5,000 to \$9,999**

- Assurance Goguen Champlain
- 100 pour 100 Femmes
- Forté Communication

### **Friends - \$1,000 to \$4,999**

- Pauline Vautour
- Tina Thibodeau
- Scott D. Maxwell
- David Close
- Ethel and Paul Lennox



7

## CAMPAIGN OBJECTIVES

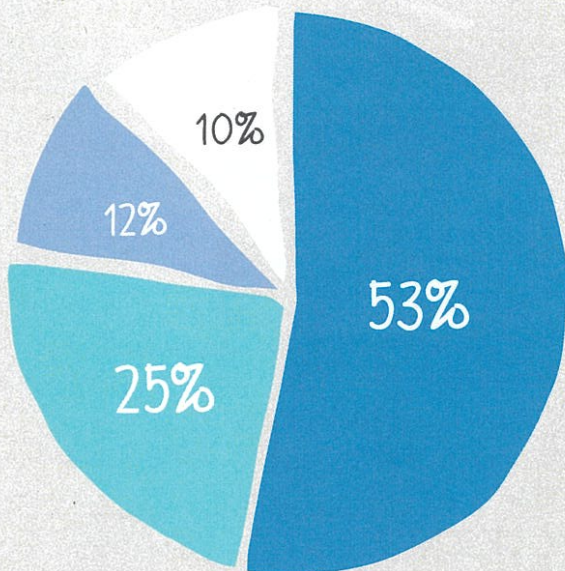
GOAL ACHIEVED!

✓\$2,595,503!

## Pledges

Reserve Fund	\$260,000
Financing	\$300,000
Provincial Funding	\$660,000
Individual & Corporate Funding	\$1,375,503

Total: \$2,595,503



Goal	2.5 Million
Launched	December 3, 2014
Start of Renovations	Summer 2016

## Cost of the project

Building Purchase	\$1,350,000
Renovation Costs	\$1,000,000
Administration & Contingencies	\$150,000
<b>Total Project Cost</b>	<b>\$2,500,000</b>

Our Partners:







# CONSTRUCTION

A very special thank you to the Acadian Construction team for their exceptional work on our new shelter. They brought a remarkable crew of trades together that donated their time, labour, and materials to bring our vision to life and create a truly meaningful space. So many lives will be impacted by their work, we can not say thank you enough!







Our Partners:





# 9

## TEAM

- Tina Thibodeau - Executive Director
- Viviane Daigle - Outreach Worker (absent)
- Tammy Daigle - Second Stage Coordinator
- Ashley Steeves - Team Lead Intervener
- Cynthia Pitre - Child & Youth Support Worker
- Carmen Lacombe - Intervener (absent)
- April Dawn Boucher Gallant - Intervener
- Amanda Gallant - Intervener
- Geneviève Latour - Intervener
- Boryana Lukasheva - Intervener (absent)



# 10

## ANNUAL DONORS

### Patrons - \$5,000 to \$9,999

- Greater Moncton Women's Progress Club
- Moncton West Riverview
- RBC Foundation
- Riverview High School
- Royal LePage Shelter Foundation

### Friends - \$1,000 to \$4,999

- Ms. Ethel Lennox
- Des Ailes Pour Elles
- Dorchester Penetentiary
- FCT Charitable Foundation
- CIAA Convention
- Les Charités du Club Rotary de Dieppe
- Mr David Close
- EnviroBate Inc
- Bernice MacNaughton High School
- Student Government

- Canadian Women's Foundation
- Congregation of Notre Dame Visitation Province Center
- La Congrégation des Filles de Jesus
- Lillian Taylor Cormier Foundation Inc
- New Brunswick Nurses Union
- Mortgage Professionals Canada
- Riverview Lions Club
- Saint Hubert Foundation
- Unifor Social Justice Fund





Crossroads Relay

### Crossroads Relay

The Crossroads Relay is always a great chance to team up, raise funds, and have some light hearted competition in support of a worthy cause. In 2016 the relay raised \$30,014, an amazing addition to the \$326,498 grand total that has been raised for Crossroads for Women since the inception of Crossroads 250 in 2012!

Amount Raised:  
**\$30,000**



# 11

## EVENTS

### Girls Night Out

A huge thank you to the Greater Moncton Women's Progress Club for organizing this wonderful event at the Cocoa Room in Riverview. Girls Night Out was a fabulous success that raised \$9,400! We remain perpetually grateful for their continued support.

Amount Raised:  
**\$9,400**



Girls Night Out



Girls Night Out



Corporate Challenge



Corporate Challenge



Corporate Challenge

### Corporate Challenge

The energy, excitement, and goodwill at our 2016 Corporate Challenge was incredible! Thank you to all of the teams that participated.

Amount Raised:  
**\$15,000**



Our Partners:





# 12 VOLUNTEERS



## Canadian Progress Club

### GREATER MONCTON WOMEN

Every year the phenomenal women from the Greater Moncton Women's Progress Club band together to help make what we do possible. They are by far our biggest group of supporters and volunteers and are the superstars behind so many of our initiatives. We are forever grateful to all of you who so tirelessly donate your time, energy, and resources to improving the lives of women in Greater Moncton.







# Day of Caring®

**Give. Volunteer. Act.**

The volunteers from the United Way Day of Caring sent three amazing groups for us this year! The talent and generosity of those who joined us from the City of Moncton, Exon Mobile, and Atlantic Lottery made the day a great success. Thank you to all who pitched in!

## MAJOR Drilling

From volunteers to donations and advocacy, the incredible team at Major Drilling continues to contribute so much to Crossroads. In 2016 they went above and beyond to create a serene courtyard for clients. Thank you for all that you do!



## CHRISTMAS SPONSORS

Knowing how difficult the holidays can be for so many families, at Crossroads we try to ensure every child and mother gets a little something each year. We had wonderful Christmas elves this year that sponsored families and helped us spread holiday cheer to those in need. We could not have done it without you!

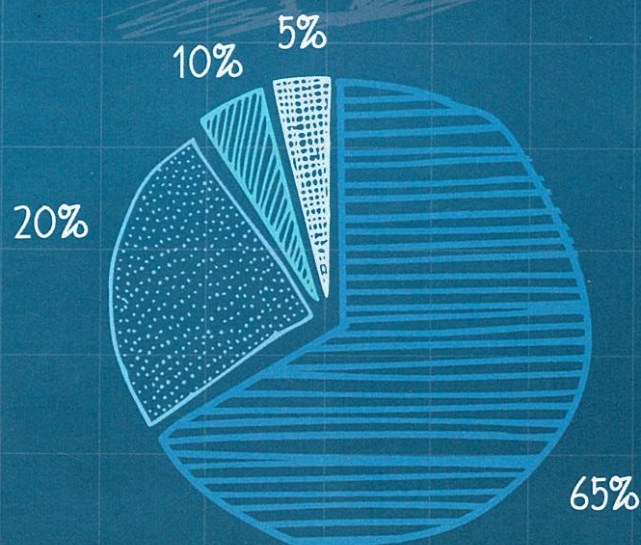
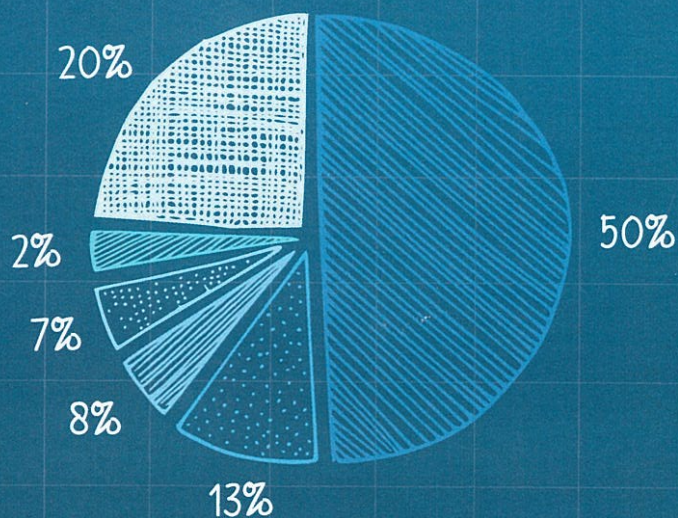


Our Partners:





# 13 FINANCIALS



## Revenue

• Dept. of Social Development	50%
• Women's Quality Branch	13%
• United Way	8%
• Rental Income	7%
• Grants	2%
• Annual Fundraising	20%

## Expenses

• Emergency Shelter / Transition House	65%
• Second Stage	20%
• Community Outreach	10%
• Blossom House	5%



# THANK YOU!

To all of the many donors, volunteers,  
advocates, clubs, companies and  
organizations that make what we do  
possible...Thank you.

We are forever grateful.

Our Partners:







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506-857-8028  
[www.crossroadsforwomen.ca](http://www.crossroadsforwomen.ca)